
Information obligation / data protection declaration on social media platforms

Duty to inform:

the homepage www.graphite-materials.com, **GRAPHITE MATERIALS GMBH** also operates fan pages on social media platforms.

We would like to inform you about the data processing when visiting our social media Enlighten fan page(s). According to the judgment of the European Court of Justice (ECJ) of June 5th, 2018, it was decided that the operator of a fan page together with the social media platform joint controller for the processing of personal data.

The legal basis for the operation of our fan page(s) on social media platforms - including those for the processing of personal data - is based on legitimate interest according to Art. 6 Para. 1 lit . f. EU GDPR. The purpose is timely customer communication and advertising Public relation.

Your IP address is recorded and saved when you access the social media platform. A cookie is usually set that stores your visit and other data about your visit to the social media platform.

the social media fan page(s) regularly, regardless of whether you are on the own a user account on the relevant platform and are logged in or not. In both cases , however, your data will be processed by the social media platform.

If you are logged in to the respective social media platform, your visit will be protected by cookies or other technical means and assigned to your user account. The social media The platform is thus given the opportunity to analyze user behavior. It will be under Circumstances, a user profile is generated with your interests, which interest-based advertising inside and outside of the social media platform. This can even happen across devices. Furthermore, your data can be used for market research and advertising be used. Furthermore, your user profile and your content can be recognized. For the For details, we refer to the following data protection declarations and information obligations of the social media platform(s) used.

Responsible body:

GRAPHITE MATERIALS GMBH presents itself on the following social media platforms.

Here is jointly responsible

GRAPHITE MATERIALS GMBH
Rothenburger Strasse 76
90522 Oberasbach
www.graphite-materials.com

and

Facebook

Facebook

Facebook Ireland Ltd.
 4 Grand Canal Square
 Grand Canal Harbour
 Dublin 2 Ireland

Information on the Facebook page

If you visit our Facebook page, your data will be passed on to the USA.

Facebook Inc. is the American parent company of Facebook Ltd. Ireland and is EU-US Privacy Shield certified. This means that Facebook agrees to contact the Maintain and implement data protection guidelines at European level. This can here can be viewed: Privacy Shield Facebook:

<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>

We have no influence or insight on compliance with these guidelines. That risks and We cannot rule out the possibility of user data being transferred to third countries .

Facebook recognizes in an agreement concluded with us

https://www.facebook.com/legal/terms/page_controller_addendum about our common

Responsibility for the processing of the data is his primary responsibility and stands in particular that you exercise your rights to information, etc. as described in the general section, can perceive.

As the operator of the Facebook page, we have no interest in the collection and processing of individual personal data of our visitors. We do not collect any data here market analysis or marketing purposes.

The following data is collected as a user of Facebook:

- Advertising (analysis tools, tracking and personalized advertising)
- Creation and evaluation of user profiles
- Market research and marketing analysis

Cookies by Facebook

If you visit the Facebook page, Facebook may store information on your computers in the form of cookies. Cookies are small files sent by an internet server to your browser and stored on its hard drive. Merely the Internet Protocol

The address is saved here – no personal data. This information in the

Cookies are stored allows you to visit our website next time

automatically recognised, which makes it easier for you to use it. legal basis for

The use of cookies is the legitimate interest according to Art. 6 Para. 1 lit. f GDPR.

Of course you can also visit the Facebook page without accepting cookies. If you do not want your computer to be recognized the next time you visit you can use

You can also reject cookies by changing the settings in your browser to “Reject cookies”

change. The respective procedure can be found in the operating instructions for your respective device browsers. However, if you refuse the use of cookies, there may be restrictions in

the use of some areas of our website. The privacy policy of

Facebook contains further information on data processing:

<https://www.facebook.com/about/privacy/>

Possibilities of objection (so -called opt -out) can be made here:

<https://www.facebook.com/settings?tab=ads> .

Statistical data collection by Facebook

Facebook provides us with statistical data using Facebook Insights . This application can help

further information on demographics, location or consumer behavior of potential to discover customers. Facebook Insights examines who your own advertising message has reached. The corresponding data can then be viewed either for everyone Facebook users or for the fans of a page and for a specified custom audience to let. The insights then provide more detailed information on:

- Demographic information: age, gender, relationship status, etc.
- Likes: Information from fans for other Facebook pages
- Location and language setting of users
- phone number
- Activity of the selected users
- Percentage of women and men
- jobs
- route planner

According to Facebook, all data that can be viewed in the insights is for advertisers aggregated and anonymous. Consequently, no conclusions can be drawn about individual persons will. We use these in aggregate form to measure the posts and activities on our site to be able to make it individually more attractive for each user. I/we use, for example, the distribution according to

Age and gender for an adapted communication and the prioritized visiting times of the Users to ensure a timely optimized planning of the posts on this Facebook page.

Information about the type of end devices used by visitors helps us to identify the posts to adapt optically and creatively to it. According to the Facebook terms of use, which each user has consented to the creation of a Facebook profile, we can use the Identify subscribers and fans of the Page and their profiles and other shared information see from them.

You can strongly influence the processing of your data on Facebook in various ways influence when you are logged in.

You can set your "chronicle", i.e. what is visible of you and your page, here:

https://www.facebook.com/settings/?tab=timeline&privacy_source=timeline_gear_menu.

You can also set your advertising preferences here:

https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen.

LinkedIn

LinkedIn

Joint Responsible

LinkedIn Ireland Limited Company,

Wilton Place,

Dublin 2, Ireland

If you visit our profile on LinkedIn, your data may be passed on to the USA,

However, LinkedIn is registered with Privacy Shield and is obliged to comply with EU data protection rules.

We have no knowledge of the possible collection and use of your data by LinkedIn

knowledge and no influence on it. For more information, see LinkedIn's privacy policy at:

<https://www.linkedin.com/legal/privacy-policy>

remove.

LinkedIn provides statistics. These are generated without our involvement and provided. The data includes statistical data as well as interactions.

You can strongly influence the processing of your data on LinkedIn in various ways,

if you are logged in.

LinkedIn refers to the setting of your privacy on LinkedIn in its data protection declaration at <https://www.linkedin.com/legal/privacy-policy> for the various options you have there can read.

You can switch off the LinkedIn advertising cookie here (opt out):
<https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

Xing

Xing

Joint Responsible

XING SE,

New Work SE

At Strandkai 1

20354 Hamburg,

Germany

Phone: +49 40 419 131-0,

Fax: +49 40 419 131-11,

Email: info@xing.com.

Data Protection Officer:

Mr Felix Lasse,

Dammtorstrasse 30,

20354 Hamburg,

Germany,

E-mail: data_protection_officer@xing.com .

We have no knowledge of the possible collection and use of your data by Xing and no influence on it. You can find more information in the privacy policy of Xing at <https://privacy.xing.com/de/datenschutzerklaerung> .

Xing provides statistics. These are generated and made available without our involvement placed. The data includes statistical data as well as interactions.

You can change your privacy in the settings of the data protection declaration under: <https://privacy.xing.com/de/datenschutzerklaerung> through various options

YouTube

YouTube

Together with us, the following is responsible for your data:

YouTube LLC,

901 Cherry Avenue,

san bruno,

CA94066

United States,

represent by Google Ireland Limited,

Gordon House

barrow street

Dublin 4

Ireland

If you visit our channel on YouTube, your data may be passed on to the USA, However, YouTube is registered with Privacy Shield and is committed to the EU data protection rules to comply with

We have information about the possible collection and use of your data by YouTube/Google no knowledge and no influence on it. You can get more information from the YouTube privacy policy at <https://policies.google.com/privacy> remove.

YouTube provides statistics. These are generated without our involvement and provided. The data includes statistical data as well as interactions.

You can strongly influence the processing of your data on YouTube in various ways influence when you are logged in.

You can set your general privacy here: <https://myaccount.google.com/privacy?pli=1>

You can also set your advertising preferences here: <https://adssettings.google.com/authenticated>.

Twitter

Twitter

Joint Responsible
Twitter International Company
Attn: Data Protection Officer
One Cumberland Place, Fenian Street
Dublin 2, D02 AX07 IRELAND

Visit our channel on Twitter, your data can be passed on to the USA, Twitter is but registered with Privacy Shield and committed to complying with EU data protection rules.

We have no knowledge of the possible collection and use of your data by Twitter knowledge and no influence on it. You can get more information from the See Twitter's privacy policy at <https://twitter.com/de/privacy>.

Twitter provides statistics. These are generated without our involvement and provided. The data includes statistical data as well as interactions.

You can strongly influence the processing of your data on Twitter in various ways, if you are logged in.

You can set your privacy on Twitter here: <https://twitter.com/personalization>

Instagram

Instagram

Facebook Ireland Ltd.
4 Grand Canal Square
Grand Canal Harbour
Dublin 2 Ireland

If you visit our profile on Instagram, your data will be passed on to the USA, Instagram

now belongs to Facebook. Facebook Inc. is the American parent company of Instagram and is EU-US Privacy Shield certified. This means that Facebook agrees to comply with and implement the data protection guidelines at European level. This can here can be viewed: Privacy Shield Facebook:

<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>

We have no influence or insight on compliance with these guidelines. That risks and We cannot rule out the possibility of user data being transferred to third countries.

From the then possible collection and use of your data by Facebook and Instagram we have no knowledge and no influence on it. You can get more information from the Instagram privacy policy at <https://help.instagram.com/519522125107875> remove. We have no influence or insight on compliance with these guidelines. That Risks and transfers of user data to third countries cannot take place exclude.

The following data is collected as a user of Instagram:

- Advertising (analysis tools, tracking and personalized advertising)
- Creation and evaluation of user profiles
- Market research and marketing analysis

Cookies by Instagram

If you visit the Instagram page, Instagram may store information your computer in the form of cookies. Cookies are small files sent by an internet server transferred to your browser and stored on its hard drive. Only the internet Log address is saved here - no personal data. This information the stored in the cookies allows you to be remembered the next time you visit our website automatically recognised, which makes it easier for you to use it. legal basis for The use of cookies is the legitimate interest according to Art. 6 Para. 1 lit. f GDPR. Of course you can also visit the Instagram page without accepting cookies. If you didn't want your computer to be recognized the next time you visit You can also refuse the use of cookies by changing the settings in your browser to "Cookies reject" other. The respective procedure can be found in the operating instructions for your respective browser. However, if you refuse the use of cookies, you can There are restrictions on the use of some areas of our website. the Instagram's data protection declaration contains further information on data processing: <http://instagram.com/about/legal/privacy/>. for cookies under Instagram - so-called opt -out - can be set at: https://www.instagram.com/accounts/login/?next=/accounts/privacy_and_security

Statistical data collection by Instagram

In the case of purely informational use of the site, ie if you do not register or contact us otherwise transmit information, we only collect the personal data that you Browser transmitted to our server. The legal basis for this is Art. 6 Para. 1 lit. f. EU GDPR.

statistical data using Insights . This application can help to provide information of different categories. These statistics are through Instagram generated and provided. As the operator of the side no influence. We cannot turn off this function or the generation and do not prevent the processing of the data. For a selectable period of time as well as for the Categories fans, subscribers, reached people and interacting people are related to us Instagram provided the following data on our Instagram page:

- Total number of page views
- "Likes" - comments from fans
- Page Activities

- Post Interactions
- Range
- video views
- Post Reach
- Comments
- Shared Content
- answers
- Percentage of men and women
- Origin related to country and city
- language
- Views and clicks in the shop
- Clicks on route planners and telephone numbers

According to the Instagram Terms of Use, which each user agrees to when creating of an Instagram profile, we can identify the subscribers and fans of the page and see their profiles and other shared information about them.

You can strongly influence the processing of your data on Instagram in various ways influence when you are logged in.

You can set your content, i.e. what is visible of you and your profile, here:

https://www.instagram.com/accounts/login/?next=/accounts/privacy_and_security/.

Affected rights of the users of the social media platforms

Affected rights of the users of the social media platforms

Unfortunately, I/we cannot fulfill our information obligations according to Art. 13 EU-DSGVO comply, since only the social media platform operator has full access to the has user data. If you want to make use of your data subject rights, contact Please contact the social media platform operator directly. These rights include the following:

Right to information:

You can request information as to whether and to what extent your data is being processed.

Right to rectification:

If your data is incomplete or incorrect, you can have it corrected or replaced at any time. request their completion.

Right to erasure:

You can request the deletion of your data if they are being processed unlawfully or Processing interferes disproportionately with your legitimate protection interests. Please note, that there may be reasons that prevent immediate deletion, e.g. in the case of legal regulated retention requirements. Irrespective of exercising your right to erasure, your data will be deleted immediately and completely, unless there is a relevant one legal or statutory retention requirements.

Right to restriction of processing:

You can request the restriction of the processing of your data if

- you dispute the accuracy of the data, for a period that enables us to verify the accuracy of the data.
- the processing of the data is unlawful, but you refuse deletion and instead request a restriction of data use,
- we no longer need the data for the intended purpose, but you still need this data

- need to assert or defend legal claims, or
- you have lodged an objection to the processing of the data.

Right to data portability:

You can request that your data, which you have provided, be in a structured, common and machine-readable format and that you make this data available to another responsible persons without hindrance, provided that we can transmit this data on the basis of one of revocable consent given to you or for the performance of a contract between us process, and this processing is carried out using automated procedures. If technically feasible, you can transfer your data directly to someone else demand those responsible.

Right to object:

If your data is processed out of legitimate interest, you can object to it object to data processing at any time; this was also for a on these provisions trimmed profiling apply. Your data will then no longer be processed unless we can compelling reasons worthy of protection for the processing can be demonstrated which are in your interests, rights and freedoms prevail or the processing serves to assert, exercise or Defense of Legal Claims. The processing of your data for the purpose of direct marketing you can object at any time without giving reasons.

Right of appeal:

Do you think that the processing of your data violates German or European law? If you violate data protection law, we ask you to contact us to clarify any questions to be able to Of course, you also have the right to contact the person responsible for you supervisory authority, the respective state office for data protection supervision. If you are one of the If you want to assert the rights mentioned against us, please contact our Data Protection Officer. If in doubt, we can provide additional information to confirm your request identity.

If you need support or have any other questions, please contact us please send us an email to datenschutz@graphitematerials.com. If you use the ones described here If you no longer want data processing in the future, please cancel it by **using the " I no longer like this page " and/or " Unsubscribe from this page " functions** that Connection of your user profile to our social media platforms