

Duty to inform / privacy policy on social media platforms

GRAPHITE MATERIALS GMBH operates fan page(s) on social media platforms in addition to its homepage. Herewith, we would like to inform you about the data processing on the occasion of visiting our social media fan page(s). According to the ruling of the European Court of Justice (ECJ) of 5.06.2018, it was decided that the operator of a fanpage together with the social media platform is a joint controller when processing personal data.

The legal basis for the operation of our fan page(s) on social media platforms - including that for the processing of personal data - is based on legitimate interest pursuant to Art. 6 para. 1 lit. f. EU-DSGVO. The purpose is timely customer communication as well as advertising and public relations.

Your IP address is collected and stored when you call up the social media platform. Usually, a cookie is set that stores your visit and further data about your visit to the social media platform.

You can regularly access the social media fan page(s) regardless of whether you have a user account on the corresponding platform itself and are logged in or not. In both cases, however, your data will be processed by the social media platform.

If you are logged in on the respective social media platform, your visit will be recorded by cookies or other technical means and assigned to your user account. The social media platform is thus given the opportunity to analyze user behavior. Under certain circumstances, a user profile is generated with your interests, which can be used to display interest-based advertising within and outside the social media platform. This can even happen across devices. Furthermore, your data may be used for market research and advertising. Furthermore, your user profile and content can be recognized. For details, please refer to the following data protection declarations and information obligations of the social media platform(s) used.

GRAPHITE MATERIALS GMBH presents itself on the following social media platforms:

Here is jointly responsible

GRAPHITE MATERIALS GMBH

Rothenburger Str. 76

90522 Oberasbach

Represented by Dr.-Ing. Rolf Terjung

and

Data subject rights of the users of the social media platforms

Unfortunately, I/we cannot fulfill our information obligations according to Art. 13 EU-DSGVO, as only the social media platform operator has full access to the user data. If you wish to exercise your data subject rights, please contact the social media platform operator directly here. These rights include the following:

Right to information:

You may request information as to whether and to what extent your data is being processed.

Right to rectification:

If your data is incomplete or inaccurate, you may request that it be corrected or completed at any time.

Right to erasure:

You may request the erasure of your data if it is processed unlawfully or if the processing disproportionately interferes with your legitimate interests of protection. Please note that there may be reasons that prevent immediate deletion, e.g. in the case of legally regulated retention obligations. Irrespective of the exercise of your right to deletion, your data will be deleted immediately and completely, insofar as there is no legal or statutory retention obligation to the contrary.

Right to restriction of processing:

- You can request the restriction of the processing of your data if
- you dispute the accuracy of the data, for a period of time that allows us to verify the accuracy of the data.
- the processing of the data is unlawful, but you refuse erasure and request restriction of data use instead,
- we no longer need the data for the intended purpose, but you still need this data to assert or defend legal claims, or
- you have objected to the processing of the data.

Right to data portability:

You may request that the data you have provided be made available in a structured, commonly used and machine-readable format and that you be able to transfer this data to another controller without hindrance, provided that we process this data on the basis of a consent given by you that can be revoked or for the performance of a contract between us, and that this processing is carried out with the aid of automated processes.

If technically feasible, you may request a direct transfer of your data to another controller.

Right to object:

If your data is processed for legitimate interest, you may object to this data processing at any time; this would also apply to profiling based on these provisions. Your data will then no longer be processed unless compelling legitimate grounds for the processing can be demonstrated which override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims. You may object to the processing of your data for the purpose of direct marketing at any time without giving reasons.

Right of complaint:

If you are of the opinion that German or European data protection law has been violated in the processing of your data, please contact us so that we can clarify any questions. Of course, you also have the right to contact the supervisory authority responsible for you, the respective state office for data protection supervision. If you wish to assert any of the aforementioned rights against us, please contact our data protection officer. In case of doubt, we may request additional information to confirm your identity.

If you need assistance with this or have any other questions, please feel free to contact us by e-mail at info@graphite-materials.com.

If you no longer wish to have the data processing described here in the future, please cancel the connection of your user profile to our social media platforms by using the functions "I no longer like this page" and/or "Do not subscribe to this page".

Facebook

Meta Platforms Ireland Ltd.
4 Grand Canal Square
Grand Canal Harbour
Dublin 2 Ireland

[Contact Data Protection Officer](#)

Information about the Facebook page

When you visit our Facebook page, your data is transferred to the USA. We cannot exclude the possibility that risks and transfers of user data to third countries may occur. Facebook recognizes its primary responsibility in an agreement concluded with us https://www.facebook.com/legal/terms/page_controller_addendum about our joint responsibility for the processing of data and in particular guarantees that you can exercise your rights of access, etc. as described in the general part.

As the operator of the Facebook page, we have no interest in collecting and processing individual personal data of our visitors. We do not collect any data here for market analysis or marketing purposes.

The following data is collected as a user of Facebook:

- Advertising (analysis tools, tracking and personalized advertising).
- Creation and evaluation of user profiles
- Market research and marketing analyses

Cookies by Facebook

When you visit the Facebook site, Facebook may store information on your computer in the form of cookies. Cookies are small files that are transferred from an Internet server to your browser and stored on its hard drive. Only the Internet Protocol address is stored - no personal data. This information

stored in the cookies allows you to be automatically recognized the next time you visit our website, making it easier for you to use. The legal basis for the use of cookies is the legitimate interest pursuant to Art. 6 (1) lit. f DSGVO.

Of course, you can also visit the Facebook page without accepting cookies. If you do not want your computer to be recognized on your next visit, you can also refuse the use of cookies by changing the settings in your browser to "refuse cookies". The respective procedure can be found in the operating instructions of your respective browser. If you reject the use of cookies, however, there may be

restrictions in the use of some areas of our website. Facebook's privacy policy contains further information on data processing: <https://www.facebook.com/about/privacy/>

Opting out is possible here:

https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0

Statistical data collection by Facebook

Facebook provides us with statistical data by means of Facebook Insights. This application can help to discover further information about demographics, location or consumer behavior of potential customers. Facebook Insights examines who you have reached with your own advertising message. The corresponding data can then be viewed either for all

Facebook users or for the fans of a page and for a defined custom audience. The Insights then provide more detailed info on:

- Demographics: Age, gender, relationship status, etc.
- Likes: information provided by fans for other Facebook pages
- Location and language settings of users
- Phone number
- Activity of the selected users
- Proportion of women and men
- Professions
- Route planner

According to Facebook, all data that can be viewed in Insights is aggregated and anonymous for advertisers. Consequently, no conclusions can be drawn about individual persons. We use this in aggregated form to be able to make the posts and activities on our site more attractive for each user individually. I/we use, for example, the distribution according to

age and gender for customized communication and the prioritized visit times of users to ensure a time-optimized scheduling of the posts on this Facebook page. Information about the type of end devices used by visitors helps us to adapt the visual design of the posts accordingly.

In accordance with the Facebook terms of use, to which every user has agreed in the context of creating a Facebook profile we can identify the subscribers and fans of the page and view their profiles and other shared information from them.

You can strongly influence the processing of your data on Facebook in various respects when you are logged in.

Your "chronicle", that is, what is visible of you and your page, you can set here:

https://www.facebook.com/settings/?tab=timeline&privacy_source=timeline_gear_menu

Further, you can set your advertising preferences here:

<https://www.facebook.com/ads/settings>

Instagram

Meta Platforms Ireland Ltd.
4 Grand Canal Square
Grand Canal Harbour
Dublin 2 Ireland

[Contact Privacy Officer](#)

If you visit our profile on Instagram, your data will be transferred to the U.S., Instagram is now part of Facebook, Meta Platforms Ireland Ltd. is the American parent company of Instagram. That risks and transfers of user data to third countries take place, we can not exclude.

Of the then possible collection and use of your data by Facebook and Instagram, we have no knowledge and no influence on it. You can find more information in Instagram's privacy policy at <https://help.instagram.com/519522125107875>. We have no influence on or insight into compliance with these guidelines. We cannot exclude the possibility that risks and transfers of user data to third countries may take place.

The following data is collected as a user of Instagram:

- Advertising (analytics tools, tracking and personalized advertising).
- Creation and evaluation of user profiles
- Market research and marketing analysis

Cookies by Instagram

When you visit the Instagram site, Instagram may store information on your computer in the form of cookies. Cookies are small files that are transferred from an Internet server to your browser and stored on its hard drive. Only the internet protocol address is stored - no personal data. This information, which is stored in the cookies, allows us to automatically recognize you the next time you visit our website, making it easier for you to use. The legal basis for the use of cookies is the legitimate interest according to Art. 6 para. 1 lit. f DSGVO.

Of course, you can also visit the Instagram page without accepting cookies. If you do not want your computer to be recognized on your next visit, you can also refuse the use of cookies by changing the settings in your browser to "refuse cookies". The respective procedure can be found in the operating instructions of your respective browser. If you reject the use of cookies, however, there may be restrictions in the use of some areas of our websites. Instagram's privacy policy contains further information on data processing:

https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect

Opt-out options for cookies under Instagram - so-called opt-outs - can be set at:

https://www.instagram.com/accounts/login/?next=/accounts/privacy_and_security/

Statistical data collection by Instagram

In the case of purely informational use of the site, i.e., if you do not register or otherwise transmit information to us, we only collect the personal data that your browser transmits to our server. The legal basis for this is Art. 6 para. 1 lit. f. EU-DSGVO.

Instagram provides statistical data by means of Insights. This application can help to provide further information of different categories. These statistics are generated and provided by Instagram. As the operator of the site, we have no influence on the generation and presentation. We cannot turn off this function or prevent the generation and processing of the data. For a selectable period of time and for the categories fans, subscribers, reached persons and interacting persons, the following data is provided to us by Instagram in relation to our Instagram page:

- Total number of page views
- "Like" information from fans
- Page activity
- Post interactions
- Reach
- Video views
- Post reach
- Comments
- Shared content
- Responses
- Share of men and women
- Origin related to country and city
- Language
- Calls and clicks in the store
- Clicks on route planners and phone numbers

In accordance with the [Instagram Terms of Use](#), which each user agreed to as part of creating an Instagram profile, we may identify subscribers and fans of the site and view their profiles and other shared information from them.

You can strongly influence the processing of your data on Instagram in various respects when you are logged in.

Your content, i.e. what is visible of you and your profile, can be set here:

https://www.instagram.com/accounts/login/?next=/accounts/privacy_and_security/.

LinkedIn

Jointly responsible

LinkedIn Ireland Limited Company,

Wilton Place,

Dublin 2,

Ireland

<https://www.linkedin.com/help/linkedin/ask/PPQ?lang=de>

If you visit our profile on LinkedIn, your data may be transferred to the USA.

We have no knowledge of and no influence on the possible collection and use of your data by LinkedIn. You can find more information in the

LinkedIn privacy policy at: <https://www.linkedin.com/legal/privacy-policy>

LinkedIn provides statistics. These are generated and made available without our involvement. The data includes statistical data as well as interactions.

You can strongly influence the processing of your data on LinkedIn in various respects

influence the processing of your data on LinkedIn in various respects when you are logged in.

For setting your privacy on LinkedIn, LinkedIn refers to various options in its privacy policy at <https://www.linkedin.com/legal/privacy-policy>, which you can read there.

You can switch off the LinkedIn advertising cookie here (opt out):

<https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

Xing

Joint Responsible

XING

New Work SE

At Strandkai 1

20457 Hamburg

Phone +49 40 419 131-0

Fax: +49 40 419 131-11

Email: <mailto:info@xing.com>

Data Protection Officer:

Felix Lasse

At Strandkai 1

20457 Hamburg

E-mail: <mailto:Datenschutzbeauftragter@xing.com>

We have no knowledge of the possible collection and use of your data by Xing and have no influence on it. You can get more information from the Xing's data protection declaration at

<https://privacy.xing.com/de/datenschutzerklaerung>

Xing provides statistics. These are generated and made available without our involvement. The data includes statistical data as well as interactions.

You can change your privacy in the settings of the data protection declaration under:

<https://privacy.xing.com/de/datenschutzerklaerung> through various options

YouTube

Together with us, the following is responsible for your data:

YouTube LLC,

901 Cherry Avenue,

san bruno,

CA94066

United States,

represented by Google Ireland Limited,

Gordon House

barrow street

Dublin 4

Ireland

<https://support.google.com/policies/troubleshooter/7575787>

If you visit our YouTube channel, your data may be passed on to the USA.

We have no knowledge of and no influence on the possible collection and use of your data by YouTube/Google. For more information, see YouTube's privacy policy at

<https://policies.google.com/privacy>

YouTube provides statistics. These are generated and made available without our involvement. The data includes statistical data as well as interactions.

You can strongly influence the processing of your data on YouTube in various ways influence when you are logged in.

You can set your general privacy here: <https://myaccount.google.com/privacy?pli=1>

You can also set your advertising preferences here:
<https://adssettings.google.com/authenticated>

[Legal notice](#)